

CURRICULUM VITAE

NAME: Ann Heywood PhD BSc (Hons) FRICS FRGS MCMI

CORPORATE EXPERIENCE

- Public and private sector experience
- Business planning
- Building and reorganising teams for delivery
- Entrepreneurial skill plus corporate change leadership
- Working in the national and international property and development sectors
- Board and Committee working in public, private, NGO, charity and blended organisations
- Delivering organisational change and growth
- Project managing a range of complex organisational and property developments

KEY PROFESSIONAL SKILLS

- Sustainability assessment for planning and development projects
- Development/piloting of sustainability checklists
- Director level involvement in corporate leadership and management
- Strategic development and financial planning
- Building organisational reputation and raising profile through CSR
- Expert evidence and corporate presentations: communication of technical detail to the non-expert

EXPERIENCE

Ann began her career in the public sector (MAFF), offering advice to Local Authorities as to the environmental impact of development proposals; having achieved professional recognition (RICS) she moved into private practice and became a Director of RPS. During this time, she was also a Research Fellow for the College of Estate Management, Reading.

In 1986, Ann founded her own consultancy, CPM, which specialised in assessing the environmental impacts of development proposals. Under Ann's leadership the practice grew to 35 staff, with a reputation for excellence through consistent delivery, to meet client needs. Ann actively developed CPM through public speaking, including national and local radio appearances. She was an advisor to a House of Commons Select Committee and sat on RICS General and Divisional Councils. Over the period 1996-1999, until its planned acquisition by the Waterman Group, Ann managed a period of change, including an office move; devolving responsibility and authority to a Management Board and empowering the wider CPM team. She has practical experience of moving from executive to a non-executive function.

In her professional work at CPM, Ann supervised research projects on development issues as well as co-ordinating multi-practice EIA teams of up to 15 different disciplines. Ann supervised projects in order to deliver expert evidence at some 400 Planning Inquiries including BNRR, Newbury bypass, and Leeds UDP for commercial, residential, retail, MSA and other land uses for clients throughout the UK and abroad. She has experience of working in the UK, the Channel Isles, Ireland, Southern Europe and South East Asia. Ann was elected Green Surveyor of the year by the RICS in 1998 for her work in balancing the competing environmental, land use and financial needs of land portfolios.

During 2000-2003, whilst undertaking doctoral research, Ann led the sustainability initiatives for a major engineering company (1200 staff) and was pivotal in Chairing a Director level strategy group and causing to be set up a network of sustainability champions throughout the Group companies, nationwide. This has involved understanding and mediating between the differing needs of those companies; focusing on priorities and making effective use of limited time and resources.

Ann's PhD research examined the use of sustainability as a strategic, central organising principle for achieving change in corporate cultures. She has appeared in programmes on the Surveyors and Engineers TV Channel, championing sustainable development and construction.

From 2003 until 2007, Ann ran a sustainability consultancy, advising on best practice in sustainable construction and delivery throughout scheme life cycle. During this time, Ann was Chair of the RICS Presidential Commission on Sustainability, whose mission is to increase sustainability awareness and good practice throughout the 120,000 members of the Institution, worldwide.

From January 2007, Ann took up the role of Principal of the College of Estate Management at Reading. The College of Estate Management is the leading distance teaching provider for the property and construction sector, with 4000 students in 80 countries, worldwide. The role of Principal/CEO has been to lead a change and modernisation agenda within the College, involving a complete restructure of departments, resourcing and upskilling existing and enhanced teams, initiation of HR and staff development programmes, and considerable profile-raising for both the post and the College. The post has also involved liaison with organisations and individuals at the highest level.

From 2008 to 2010, Ann was a non-executive director of Salford Urban Regeneration Company, a public-private development company overseeing and delivering the regeneration of Salford via a programme of property and community development schemes, including MediaCity (£6bn).

Ann became a member of the CIC Executive Board in 2010.

She sits on the steering group for an EAGA research project into carbon efficiency and fuel poverty at Sheffield Hallam University. She is a judge for the sustainability/green awards for the Estates Gazette and RICS SE and for the awards at MIPIM.

Ann Heywood
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